





## Dekho Apna Desh

## EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF JUNE 2021

## **SOCIAL MEDIA PROMOTION**

India Tourism Goa promoted popular tourist destinations of Jharkhand under Ek Bharat Shrestha Bharat initiative (As Goa and Jharkhand are paired state under EBSB) through social media handles of ITO Goa with #ekbharatshreshthabharat hashtag.

No. of people reached through Facebook during the month of June 2021: 40



